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POLAND

New B2B service launched

Tom Cherczynski, with more than 20 years' experience of the Polish footwear and leather sectors, has founded TCH Services, a company designed for foreign customers seeking to establish commercial links with Polish companies in the industries associated with the sector. The Internet address for TCH Services is www.tchservices.com.pl.

He is also a marketing consultant to PCSLI (Polish Chamber of Shoe and Leather Industry).

"Foreign customers approaching Poland have fears and doubts about where to go and whom to contact," says Cherczynski. "I am here to help them make the best possible choice." TCH Services is acting through a 'strategic partners' network, which includes Poland's leading tanneries, leather merchants, footwear manufacturers and traders, chemical and shoe components distributors. Cherczynski asserts, however, that his services are not only personalised and friendly but as a rule he looks after every customer personally. ☺